

Newsletter Audiences

Science, Engineering and Healthcare Newsletters



Our Audience



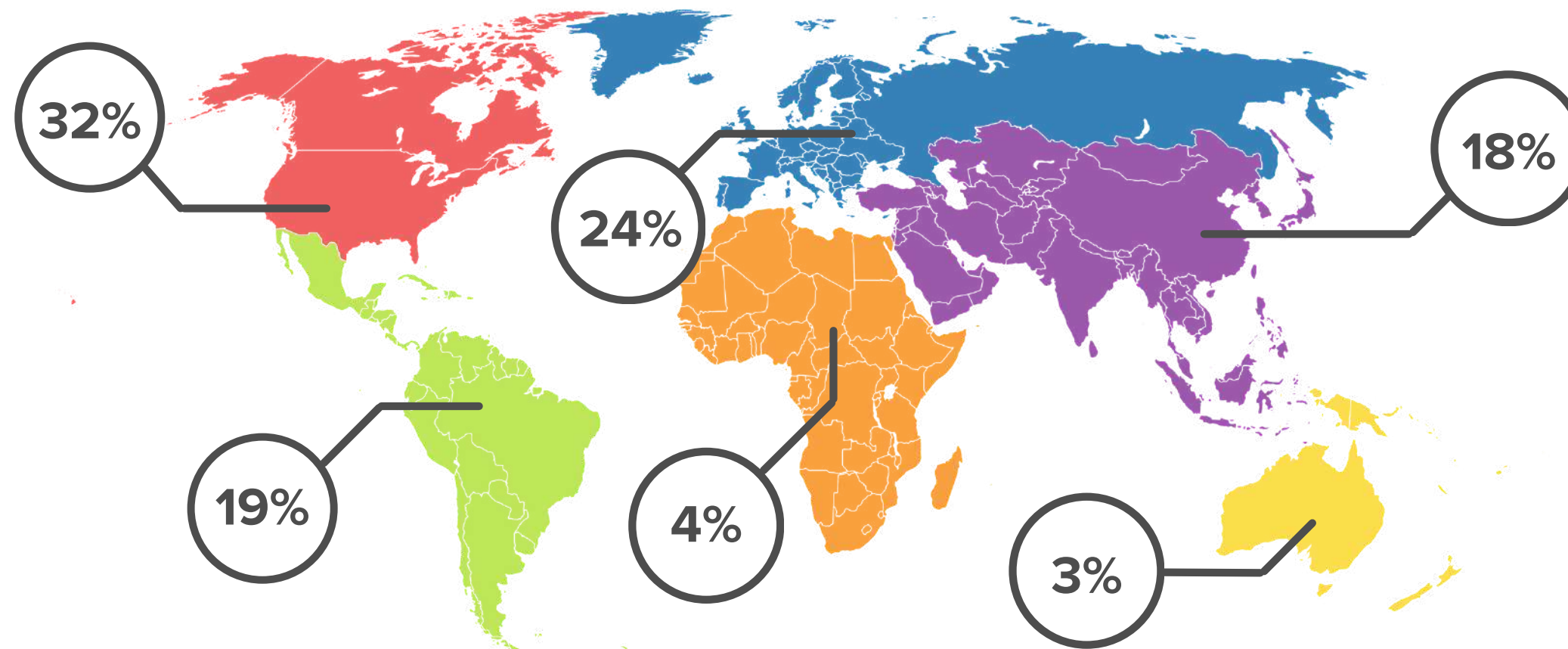
100+ million
Annual Unique Users



1+ million
Active Subscribers



368,306
Sales Lead Activity







Visits sourced from Google Analytics - Yearly average Jan to Dec

Materials




3D Printing		15,422 Subscribers
Advanced Alloys		29,183 Subscribers
Graphene & Nanotubes		24,084 Subscribers
Nanoparticles & Colloids		25,091 Subscribers
Polymers		49,791 Subscribers
Technical Ceramics		47,670 Subscribers
Thin Films		26,072 Subscribers

Microscopy

Atomic Force Microscopy (AFM)		13,519 Subscribers
Electron Microscopy		37,768 Subscribers
Optical Microscopy		16,896 Subscribers
Scientific Cameras & Imaging		9,605 Subscribers

Number of subscribers as of Dec 2023




















Analysis Techniques

Gas Analysis & Measurement		18,569 Subscribers	Rheology & Viscometry		51,121 Subscribers
Infrared Spectroscopy		17,035 Subscribers	Spectroscopy		60,483 Subscribers
Lasers		30,153 Subscribers	Surface Metrology & Measurement		40,150 Subscribers
Mechanical & Physical Testing		62,864 Subscribers	Thermal Analysis		52,790 Subscribers
Non-Destructive Testing		35,519 Subscribers	XRD & Crystallography		20,686 Subscribers
Particle Analysis		28,699 Subscribers	XRF & Elemental Analysis		20,686 Subscribers
Raman Spectroscopy		11,203 Subscribers			

Number of subscribers as of Dec 2023



















Industry

MARKETING SCIENCE

Aerospace		29,894 Subscribers	Mining		58,451 Subscribers
Agritech		45,715 Subscribers	Nuclear Science		8,404 Subscribers
Automotive		49,872 Subscribers	Photovoltaics		12,349 Subscribers
Clean Technology		23,800 Subscribers	Power Generation		6,001 Subscribers
Energy Storage Technologies		31,462 Subscribers	Quantum Science		6,344 Subscribers
Food & Beverage Analysis		22,477 Subscribers	Semiconductors		31,692 Subscribers
Fuel & Lubricant Analysis		16,326 Subscribers	Sensors		61,886 Subscribers
Heat Treatment		48,544 Subscribers	Tribology		8,026 Subscribers
Hydrogen		5,654 Subscribers	Water Analysis		12,535 Subscribers
Industrial Automation & Robotics		14,152 Subscribers			

Number of subscribers as of Dec 2023

Life Sciences

Analytical Chemistry in Life Sciences		42,441 Subscribers	Fluorescence		8,527 Subscribers
Antibodies		24,532 Subscribers	Forensics & Toxicology		32,853 Subscribers
Biochemistry		19,566 Subscribers	Genomics		38,196 Subscribers
Biotechnology		19,963 Subscribers	Immunology		20,735 Subscribers
Cannabis Testing & Analysis		8,780 Subscribers	Life Science Microscopy		16,544 Subscribers
Cell Biology		30,662 Subscribers	Metabolomics		6,006 Subscribers
Drug Discovery & Production		39,711 Subscribers	Microbiology		33,599 Subscribers
Flow Cytometry		11,861 Subscribers	Protein Analysis		28,528 Subscribers
			Stem Cells		8,179 Subscribers
			The Digital Laboratory		31,697 Subscribers

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Medical

MARKETING SCIENCE

Healthcare & Wellbeing

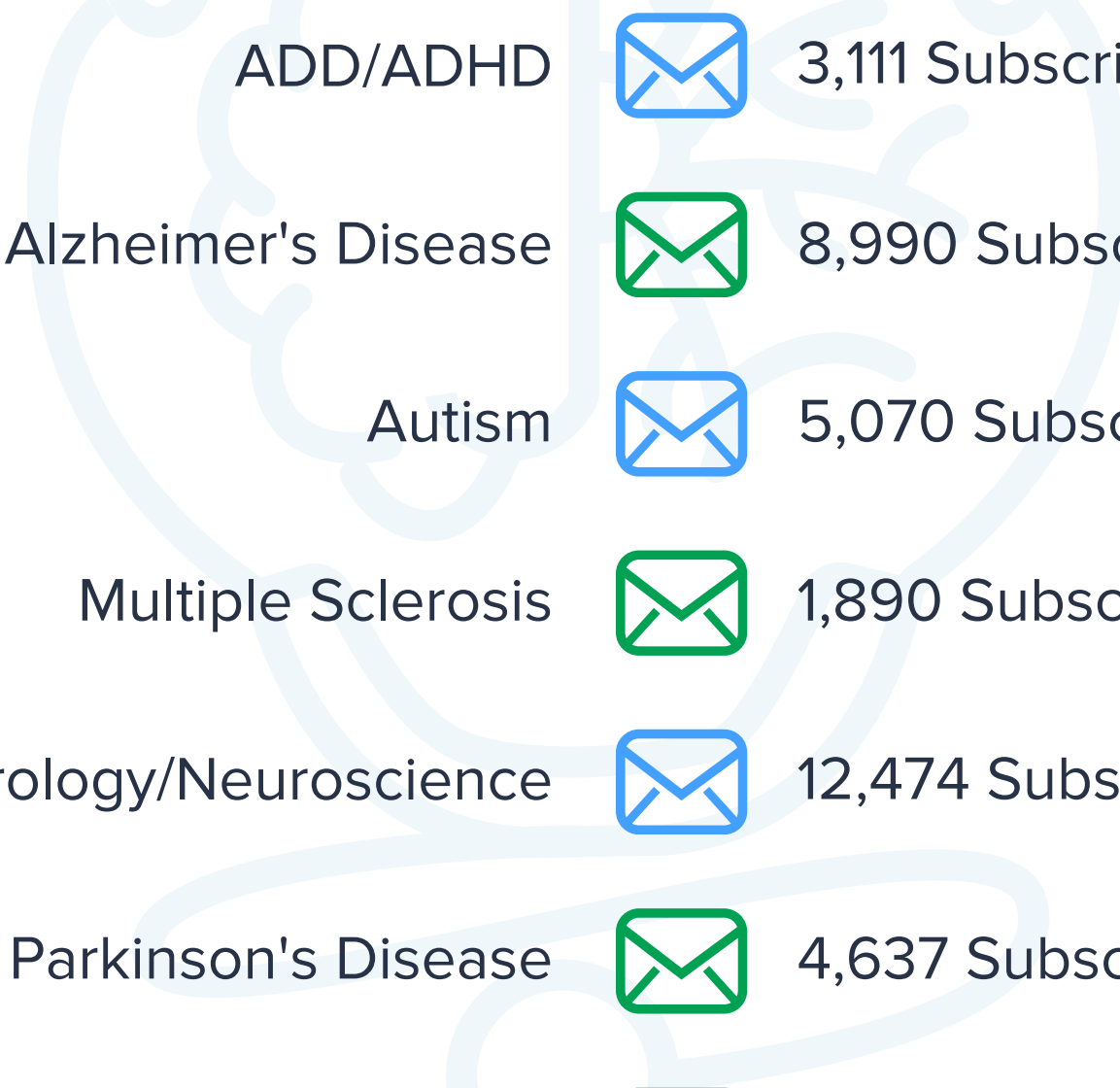
Allergy		83,926 Subscribers	Nutrition		21,312 Subscribers
Asthma		353 Subscribers	Ophthalmology / Optometry		6,342 Subscribers
Cardiology		15,596 Subscribers	Pharmacy / Pharmacology		5,651 Subscribers
Children's Health		9,796 Subscribers	Rare Diseases		7,120 Subscribers
Dermatology		4,891 Subscribers	Respiratory Diseases		48,006 Subscribers
Microbiome		15,873 Subscribers	Sleep Disorder		2,623 Subscribers
Nursing		6,350 Subscribers			








Number of subscribers as of Dec 2023

Medical


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Neuroscience



ADD/ADHD		3,111 Subscribers
Alzheimer's Disease		8,990 Subscribers
Autism		5,070 Subscribers
Multiple Sclerosis		1,890 Subscribers
Neurology/Neuroscience		12,474 Subscribers
Parkinson's Disease		4,637 Subscribers
Psychiatry		21,679 Subscribers

Rheumatology



Osteoporosis		1,833 Subscribers
Rheumatology		4,151 Subscribers

Gastroenterology










Gastroenterology		5,029 Subscribers
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Medical

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Cancer

Bladder Cancer		884 Subscribers
Bowel Cancer		1,868 Subscribers
Breast Cancer		5,896 Subscribers
Cervical Cancer		19,663 Subscribers
Oncology		17,393 Subscribers
Prostate Cancer		2,881 Subscribers
Skin Cancer		1,811 Subscribers

Metabolism

Cholesterol		2,846 Subscribers
Diabetes		8,309 Subscribers
Endocrinology		2,633 Subscribers

Technology


MedTech		49,339 Subscribers
Medical Devices		104,142 Subscribers
Nanomedicine		2,796 Subscribers



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Medical

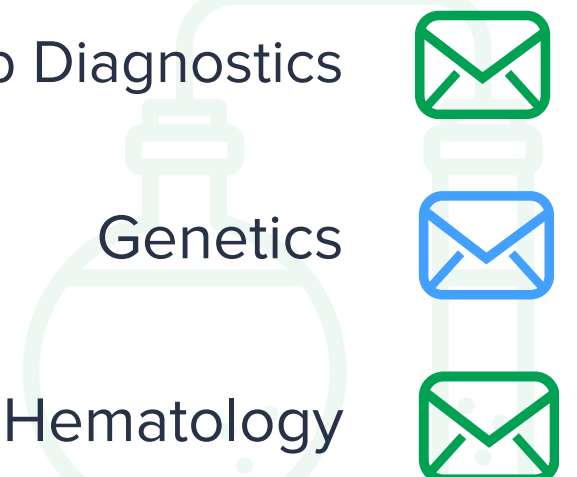
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Infectious Diseases



COVID-19		41,269 Subscribers
HIV / AIDS		3,837 Subscribers
Infectious Diseases		104,690 Subscribers

Translational Medicine



Clinical & Lab Diagnostics		98,645 Subscribers
Genetics		23,508 Subscribers
Hematology		7,501 Subscribers

Women's Health



Pregnancy / Maternal Health		6,268 Subscribers
Women's Health		49,310 Subscribers

Men's Health

Men's Health		6,453 Subscribers
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AZo Newsletter and World Day Event Calendar

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January 2024

W	Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	31	1 -- CHRISTMAS SHUT *** Artificial Intelligence COVID-19	2 Biochemistry Energy Storage Tech Graphene & Nanotul Nanomedicine	3 AgriTech IR Spectroscopy Protein Analysis	4 Dermatology Men's Health Microbiology	5 3D Printing AFM Food and Beverage A	6
2	7	8 Artificial Intelligence Bowel Cancer +6 more	9 Automotive Mechanical & Physic Nanoparticles & Coll	10 Advanced Alloys Antibodies +7 more	11 Analytical Chemistry Drug Discovery and I +4 more	12 Aerospace Biotechnology Thin Films	13
3	14	15 Artificial Intelligence Forensics & Toxicolo +2 more	16 Cannabis Testing & A Endocrinology +4 more	17 HIV/AIDS Hydrogen +5 more	18 *** *** +8 more	19 3D Printing	20
4	21	22 *** ***	23 Mechanical & Physic Asthma	24 Drug Discovery and I	25 ***	26 Photonics West, San I	27



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